

# Sefio<sup>TM</sup>

## Manas Aesthetics LLP

ONE BUSINESS OPPORTUNITY  
WEALTH CREATION FOR YOUR FUTURE GENERATIONS



भारत सरकार मान्यताप्राप्त



Sefio<sup>TM</sup>

Social Media



Sefio<sup>TM</sup>

WhatsApp Channel



Email: [info@sefio.in](mailto:info@sefio.in) | Phone: +91 9152509090 | Website: [sefio.in](http://sefio.in)  
201, Mukund Villa, Near Banana Leaf Restaurant, New Golden Nest Road,  
Near MBMC Sports Complex, Bhayandar East, Thane - 401105. Maharashtra. India

## CMD Introduction

- ❖ Born in the year 1992, in Mumbai. With Generations of Business background Mr. Bharat Jain is an Engineer, studied for UPSC, engaged in family business. Successfully running 3 businesses.
- ❖ He launched Sefio as a platform where people can use and Enhance their Entrepreneurial skills to generate unlimited Wealth.
- ❖ An Organization people can trust and look upon. He aims to create 1 lakh family's livelihood through Sefio by 2028.

## About Sefio

- ❖ Sefio a Direct Selling company, touches the lives of people and families by connecting brands/products with their ideal customers.
- ❖ Bridging the gap between Manufacturers & Customers our innovative approaches, combined with data-driven insights, helps empower people, achieve higher social engagement and help people earn more.



**MR. BHARAT JAIN**

**CMD**

## Mission Statement

To become India's most favored and trusted one stop shop for a Family's needs, wants, desires by providing products & Services of highest quality and value to our associated members and creating wealth in the process for our esteemed members.



## Vision Statements

To provide our associated with the best opportunities to Learn, earn, grow in Health, wealth, Knowledge and Social life. Most important being by working together.

## Core Values

1. Empowerment
2. Passion for Growth
3. Integrity & Transparency
4. Innovation with Quality
5. Respect for all Individuals

## WHY SEFIO

- 1 Trustworthy, Transparency, Inclusive.
- 2 Affordable best in class products,  
Personalized services
- 3 24 hrs. Business cycle
- 4 Weekly Payout
- 5 Best Networking Plan
- 6 Multiple types of Income
- 7 Up to 50% retail benefit
- 8 Online/offline meeting support
- 9 Maximum capping
- 10 Management Team with  
Strong financial background
- 11 Career designing company
- 12 Nominee Option available
- 13 Wealth creation for  
family & generations





# LEGAL DOCUMENTS

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 <b>DEPARTMENT OF SALES TAX</b> GOVERNMENT OF MAHARASHTRA, INDIA www.maharashtra.gov.in	
Acknowledgement	
File	Your application for Registration/master return
File Number	XXXXXXXXXX
Date	2023-03-14
Registration/Reference No.	XXXXXXXXXX
Turnover of Business	XXXXXXXXXX
Registration, collection/Slst	XXXXXXXXXX
Subcategory code	XXXXXXXXXX
Location	XXXXXXXXXX
Pin code	XXXXXXXXXX

This is computer generated acknowledgement. Please check application information for any further comments with the department.

  
**महाराष्ट्र सरकार**  
**Maharashtra Sales Tax Department**

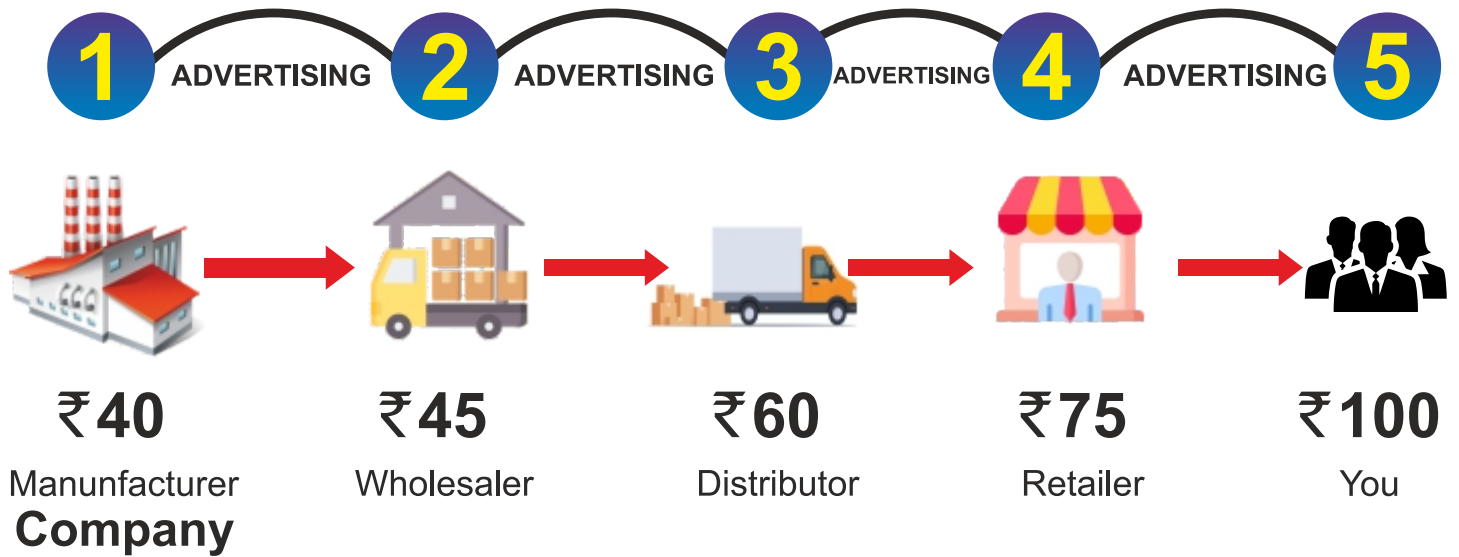
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 <b>Government of India - 1000 0000</b> Ministry of Commerce and Industries - Office of Export Promotion Directorate General of Foreign Trade - New sector applications OFFICE of the Additional District Vignette of Foreign Trade, Ministry OF COMMERCE AND INDUSTRIES, 10, RAJIV GANDHI MARG, NEW DELHI, INDIA 110001 TEL: 011-23344000, 23344001, 23344002, 23344003, 23344004, 23344005, 23344006, 23344007, 23344008, 23344009, 23344010, 23344011, 23344012, 23344013, 23344014, 23344015, 23344016, 23344017, 23344018, 23344019, 23344020, 23344021, 23344022, 23344023, 23344024, 23344025, 23344026, 23344027, 23344028, 23344029, 23344030, 23344031, 23344032, 23344033, 23344034, 23344035, 23344036, 23344037, 23344038, 23344039, 23344040, 23344041, 23344042, 23344043, 23344044, 23344045, 23344046, 23344047, 23344048, 23344049, 23344050, 23344051, 23344052, 23344053, 23344054, 23344055, 23344056, 23344057, 23344058, 23344059, 23344060, 23344061, 23344062, 23344063, 23344064, 23344065, 23344066, 23344067, 23344068, 23344069, 23344070, 23344071, 23344072, 23344073, 23344074, 23344075, 23344076, 23344077, 23344078, 23344079, 23344080, 23344081, 23344082, 23344083, 23344084, 23344085, 23344086, 23344087, 23344088, 23344089, 23344090, 23344091, 23344092, 23344093, 23344094, 23344095, 23344096, 23344097, 23344098, 23344099, 23344100, 23344101, 23344102, 23344103, 23344104, 23344105, 23344106, 23344107, 23344108, 23344109, 23344110, 23344111, 23344112, 23344113, 23344114, 23344115, 23344116, 23344117, 23344118, 23344119, 23344120, 23344121, 23344122, 23344123, 23344124, 23344125, 23344126, 23344127, 23344128, 23344129, 23344130, 23344131, 23344132, 23344133, 23344134, 23344135, 23344136, 23344137, 23344138, 23344139, 23344140, 23344141, 23344142, 23344143, 23344144, 23344145, 23344146, 23344147, 23344148, 23344149, 23344150, 23344151, 23344152, 23344153, 23344154, 23344155, 23344156, 23344157, 23344158, 23344159, 23344160, 23344161, 23344162, 23344163, 23344164, 23344165, 23344166, 23344167, 23344168, 23344169, 23344170, 23344171, 23344172, 23344173, 23344174, 23344175, 23344176, 23344177, 23344178, 23344179, 23344180, 23344181, 23344182, 23344183, 23344184, 23344185, 23344186, 23344187, 23344188, 23344189, 23344190, 23344191, 23344192, 23344193, 23344194, 23344195, 23344196, 23344197, 23344198, 23344199, 23344200, 23344201, 23344202, 23344203, 23344204, 23344205, 23344206, 23344207, 23344208, 23344209, 23344210, 23344211, 23344212, 23344213, 23344214, 23344215, 23344216, 23344217, 23344218, 23344219, 23344220, 23344221, 23344222, 23344223, 23344224, 23344225, 23344226, 23344227, 23344228, 23344229, 23344230, 23344231, 23344232, 23344233, 23344234, 23344235, 23344236, 23344237, 23344238, 23344239, 23344240, 23344241, 23344242, 23344243, 23344244, 23344245, 23344246, 23344247, 23344248, 23344249, 23344250, 23344251, 23344252, 23344253, 23344254, 23344255, 23344256, 23344257, 23344258, 23344259, 23344260, 23344261, 23344262, 23344263, 23344264, 23344265, 23344266, 23344267, 23344268, 23344269, 23344270, 23344271, 23344272, 23344273, 23344274, 23344275, 23344276, 23344277, 23344278, 23344279, 23344280, 23344281, 23344282, 23344283, 23344284, 23344285, 23344286, 23344287, 23344288, 23344289, 23344290, 23344291, 23344292, 23344293, 23344294, 23344295, 23344296, 23344297, 23344298, 23344299, 23344300, 23344301, 23344302, 23344303, 23344304, 23344305, 23344306, 23344307, 23344308, 23344309, 23344310, 23344311, 23344312, 23344313, 23344314, 23344315, 23344316, 23344317, 23344318, 23344319, 23344320, 23344321, 23344322, 23344323, 23344324, 23344325, 23344326, 23344327, 23344328, 23344329, 23344330, 23344331, 23344332, 23344333, 23344334, 23344335, 23344336, 23344337, 23344338, 23344339, 23344340, 23344341, 23344342, 23344343, 23344344, 23344345, 23344346, 23344347, 23344348, 23344349, 23344350, 23344351, 23344352, 23344353, 23344354, 23344355, 23344356, 23344357, 23344358, 23344359, 23344360, 23344361, 23344362, 23344363, 23344364, 23344365, 23344366, 23344367, 23344368, 23344369, 23344370, 23344371, 23344372, 23344373, 23344374, 23344375, 23344376, 23344377, 23344378, 23344379, 23344380, 23344381, 23344382, 23344383, 23344384, 23344385, 23344386, 23344387, 23344388, 23344389,	
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**TRADITIONAL  
MARKETING SYSTEM  
V/S  
DIRECT SELLING SYSTEM**

**TRADITIONAL MARKETING SYSTEM**



**DIRECT SELLING SYSTEM**



## QUESTION AND ANSWERS

### 1. What is Direct selling?

- ❖ Where a company sells its products & services to an end user/consumer eliminating the distribution chain.
- ❖ This method benefits the consumer in terms of price/costing
- ❖ The customer also benefits by retailing the products or referring other people to buy the products

### 2. How is direct selling different from Ponzi or Pyramid schemes?

Direct Selling	Ponzi
Product based Retail selling Discounts Referral product sales Other incentives	Money is made only by referral members payment

### 3. What does SEFIO Sell??

We are adding products and our target is to have more than 300 Products in 12 Categories viz. everyday home products, Nutrition, Health & Wellness, Color Cosmetics, Home care, Laundry Care, Personal care, Skin Care, Food & Beverages, Agriculture, Baby Care, Auto Care, Imitated Jewelry, Literature, Apparels etc.

### 4. Do I have to Stock Inventory/Products?

- ❖ No. SEFIO Direct Sellers are not required to stock SEFIO Products. However you may purchase and stock for retail profits.
- ❖ Convert your home into a mini retail store for your neighbors and relatives.

## QUESTION AND ANSWERS

**5. Is there any registration fee?**

No.

**6. Can Husband and wife join separately?**

Yes

**7. How do I make money?**

- ❖ **Self-consumption**
- ❖ **Retail sales**
- ❖ **Referral marketing**

**8. Do I have to recruit people to earn?**

No. You can start making money through retail profits without recruiting. You earn money when you and your network sell products. However, if you create your team, yes you will earn extra on their purchase.



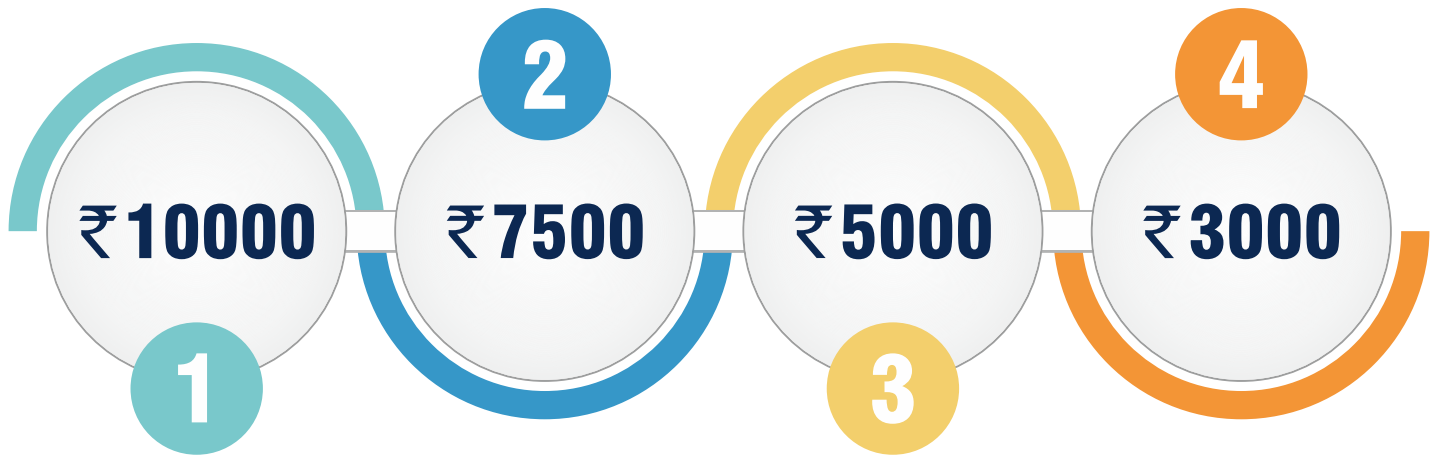


## TYPES OF INCOME

- 1 Retail Income
- 2 Matching Bonus
- 3 Current Pair Bonus
- 4 Direct Sponsor Income
- 5 Repurchase Level Income
- 6 Direct Income
- 7 Franchisee Income
- 8 Fixed Level Income
- 9 Lifetime Award Rewards



## JOINING PACKAGES



## Revised Daily Capping from 01<sup>st</sup> June 2025

PACKAGE	MB Capping 24 hours	Current Pair Capping 24 hours	Monthly Income
10000	20000	10000	9 Lakh
7500	7500	6000	4,05,000
5000	5000	3000	2,40,000
3000	2500	1000	1,05,000

## PAYOUT QUALIFICATION



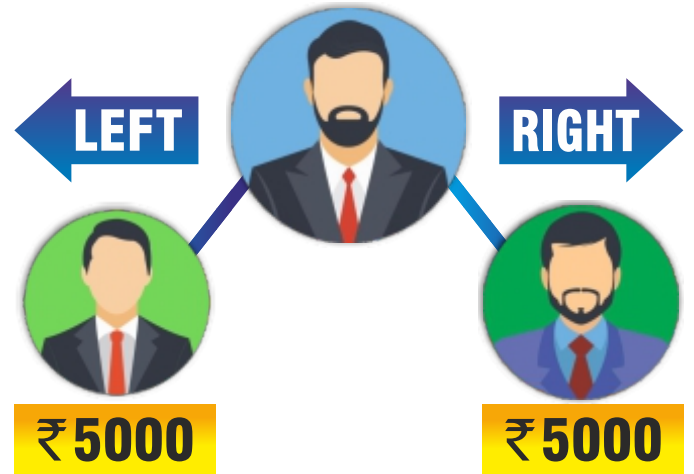
## QUALIFICATION - A:B:C



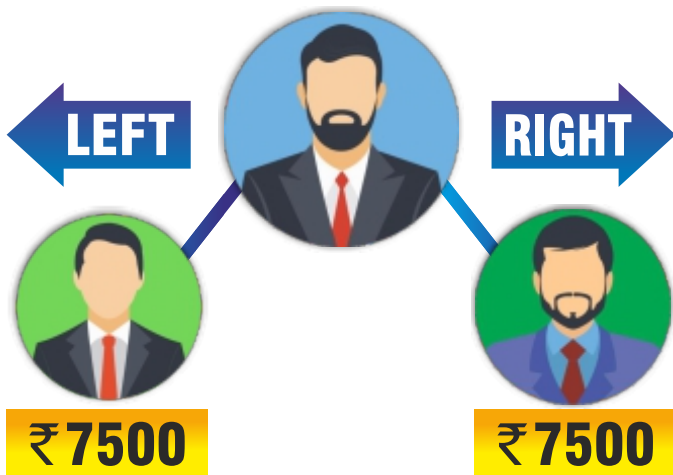
## MATCHING BONUS



**Bonus ₹250/-**



**Bonus ₹500/-**



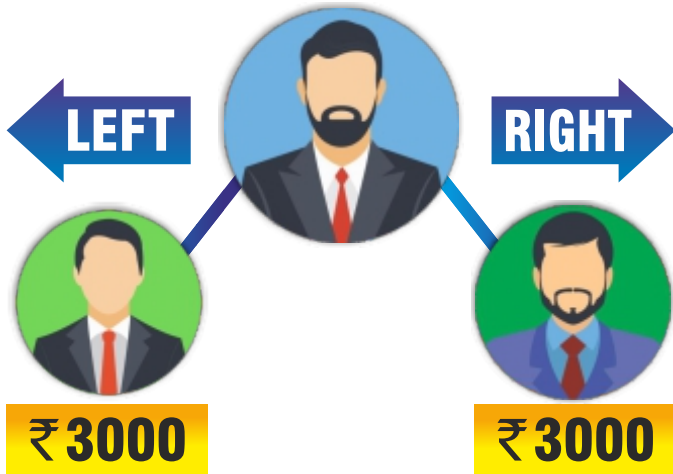
**Bonus ₹750/-**



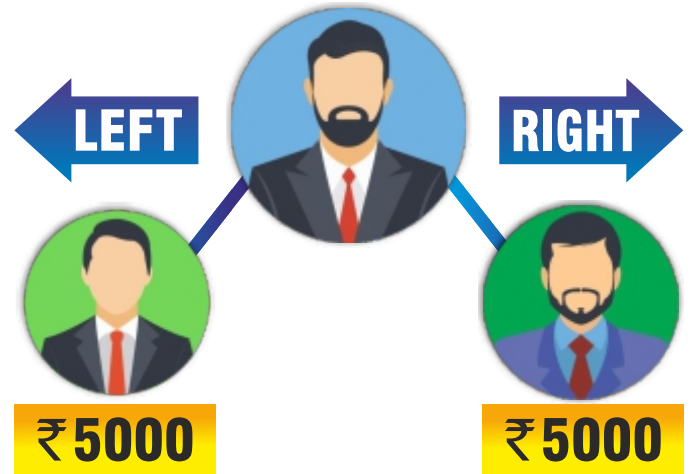
**Bonus ₹1000/-**

# Unlimited Carry Forward

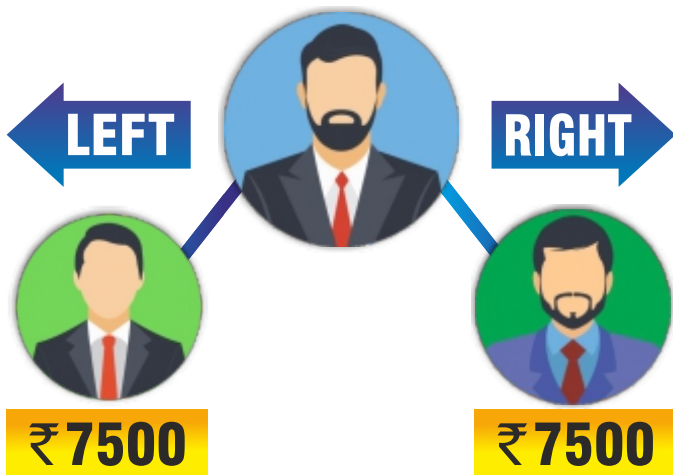
## CURRENT PAIR BONUS



**Bonus ₹500/-**



**Bonus ₹1000/-**



**Bonus ₹1500/-**



**Bonus ₹2000/-**

**Only within 24 Hours**



## DIRECT INCOME

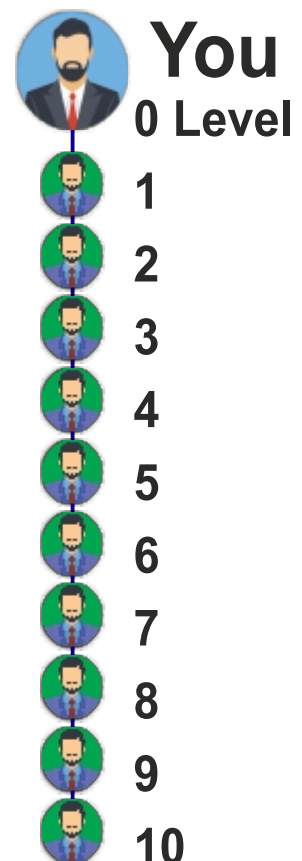
- ❖ 5% on Direct Joining Only
- ❖ Weekly Payout
- ❖ One Time Bonus
- ❖ Qualification not required

JOINING AMOUNT	DIRECT INCOME
₹10000	₹500
₹7500	₹375
₹5000	₹250
₹3000	₹150

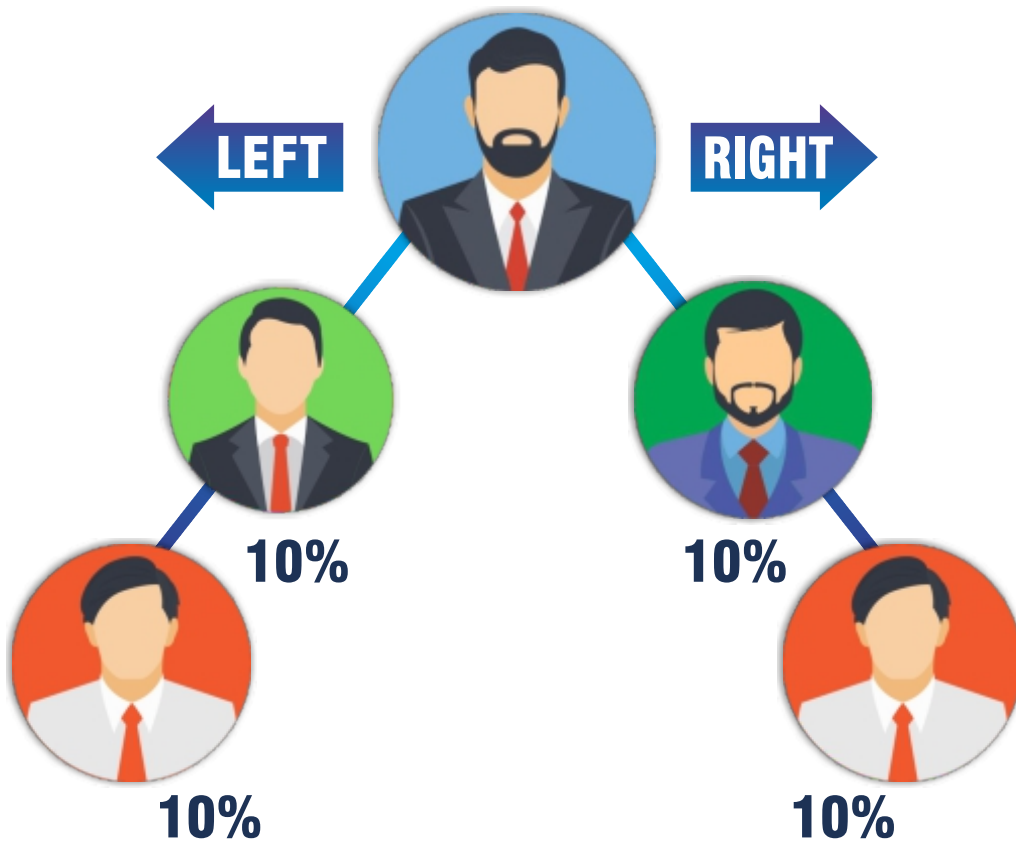
## FIXED LEVEL INCOME (FL INCOME)

Sr. No.	Package	Per ID	% (Percentage)
1	10000	50	0.50 % Per Entry
2	7500	30	0.40 % Per Entry
3	5000	15	0.30 % Per Entry
4	3000	6	0.20 % Per Entry

- ❖ Monthly Payout
- ❖ Qualification Mandatory
- ❖ 10 Level
- ❖ One Time Bonus
- ❖ Any Leg Entry
- ❖ New Joining



## DIRECT SPONSOR INCOME



**10 % OF DISTRIBUTORS DIRECT MATCHING INCOME**

**Unlimited Directs / No Capping / Monthly Closing**

## BUSINESS CYCLE



**24 Hrs Business Cycle**



**12:01 am to 11:59 pm**

**REPURCHASE LEVEL INCOME**

# Repurchase Level Income

LEVEL	% of BV
Level 1	25%
Level 2	20%
Level 3	15%
Level 4	12%
Level 5	8%
Level 6 to Level 10	4% Each

## Note : Percentage of BV

**No Capping / Monthly Closing  
/ Monthly Payout**

## RANKING, AWARDS, REWARDS

Sr. No.	PAIRS	RANK	REWARDS
1	5	Senior Distributor	4 Lakh Accidental Insurance
2	10	Star Leaders	5gm Silver Coin
3	25	Executive Leader	Bag
4	50	Core Leader	Smart Phone
5	200	Silver Leader	LED TV
6	500	Gold Director	Laptop
7	1500	State Promoter	Scooter / Bike
8	4000	Diamond	International Tour (Couple)
9	10000	Double Diamond	Small Car
10	25000	India Promoter	SUV Car
11	60000	Ambassador	1 BHK Flat
12	150000	Royal King	Bungalow
13	500000	Global Promoter	Rewards Worth 3 cr





## FRANCHISEE MODEL

### JOINING PACKAGE

20,000	50,000	1,00,000	2,00,000
Get Product Worth 25,000 MRP ( 25%)	Get Product Worth 65,000 MRP(30%)	Get Product Worth 1,35,000 MRP(35%)	Get Product Worth 2,80,000 MRP(40%)
PINS	PINS	PINS	PINS
3000 X 3	10,000 X 1	10,000 X 2	10,000 X 4
5000 X 2	7500 X 2	7500 X 4	7500 X 8
	5000 X 2	5000 X 4	5000 X 8
	3000 X 5	3000 X 10	3000 X 20

### REPURCHASE PACKAGE FOR FRANCHISEE

Sr. No	Discount of DP Rate	%
1	10,000 - 50,000	5 %
2	51,000 - 1,00,000	7%
3	1,10,000 - 2,00,000	10%
4	2,10,000 - 5,00,000	12%
5	5,10,000 Above	15%

- Franchisee Code & Panel
- Marketing & Branding Support
- Seminar Support
- Zoom Support
- Banner / Flyers , Pamphlet
- Development Support
- No Credit
- DP Rate Buying
- Slab Rate :- Single Biling

## JOINING PRODUCT PRICE LIST

Sr. No.	Product Name	Quantity/Size	MRP
1	Sanitary Pad / Liner	10 PADS / 20	250
2	Detox Foot Patch	1 BOX(10PC)	750
3	Face Wash	250 ML	750
4	Shampoo	250 ML	750
5	Aloe Vera Gel	250 ML	750
6	Wrist Belt	1 PC	1000
7	Head Belt	1 PC	1000
8	CMD Drop	60 ML	1000
9	Hair Oil	100 ML	1200
10	Coffee Scrub	100 GM	1200
11	Energy Booster	100 GM	1200
12	Mix Berry Juice	1000 ML	2250
13	Water Energy Pad	1 PC	1500
14	Metal Braslet	1 PC	3000
15	Mattress Kit	4 PCS	7500
16	Mattress Kit	2 PCS	5000
17	Magnetic Eye Mask	1 PC	2000
18	VITAMIN B-12	60 Capsules	599
19	SPIRULINA	60 Capsules	750
20	CALCIUM D2	60 Capsules	499
21	SEABUCKTHORN	60 Capsules	999
22	MIX BERRY	60 Capsules	999
23	OMEGA 3-6-9	60 Capsules	999
24	OMEGA 3	60 Capsules	999

## REPURCHASE BENEFITS

<b>RETAIL INCOME</b>	<b>5 - 50 %</b>
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## FRESH REPURCHASE OFFER

- 1 Buy At DP Price
- 2 Monthly Closing
- 3 Mix Product
- 4 No Existing Repurchase Offer Applicable
- 5 BV Benefit Available
- 6 Only For Sefio Individual Distributor
- 7 Fresh Repurchase Only
- 8 Repurchase Wallet Not Included
- 9 Direct Repurchase only Team not included

- ❖ Repurchase ₹5000 DP Get Free Product Worth ₹500 Extra
- ❖ Repurchase ₹10,000 DP Get Free Product Worth ₹1500 Extra
- ❖ Repurchase ₹15,000 DP Get Free Product Worth ₹3000 Extra
- ❖ Repurchase ₹20,000 DP Get Free Product Worth ₹5000 Extra

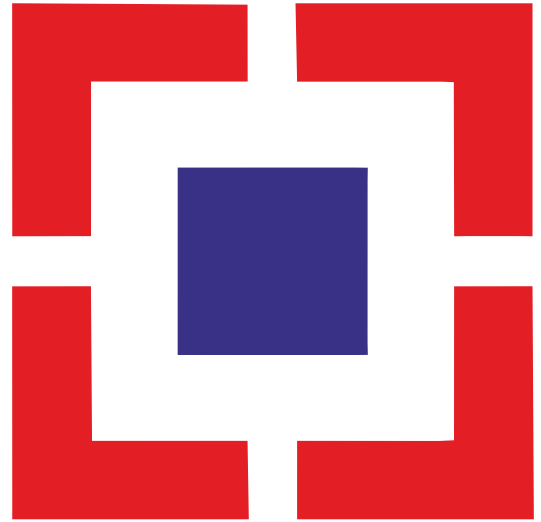
## BANKING DETAILS



QR CODE SCAN TO PAY



sefio@hdfcbank



**HDFC BANK**

**Account Name: MANAS AESTHETICS LLP**

<b>Bank Name</b>	:	<b>HDFC Bank</b>
<b>Account Type</b>	:	<b>Current Account</b>
<b>Account No.</b>	:	<b>50200083030617</b>
<b>Branch Name</b>	:	<b>Thane Branch</b>
<b>IFSC Code</b>	:	<b>HDFC0000146</b>

## TERMS & CONDITION

1. One Person One Prize (tripod case). | 2. Award Reward Will Be Calculated on Next-to-Next Basis. | 3. Company Reserves Rights to Withdrawal, Modify or Cancel. | 4. Entire Or Partly With / Without Prior Notice. | 5. All The Pictures Shown in The Scheme Are Indicative Purpose Only. | 6. Other Terms and Conditions Are Applied. | 7. For Any Further Clarification Email Us On. | Daily Closing Midnight 12 pm.

*Thank you!*